

**INTERNATIONAL SYMPOSIUM**

JUNE 1 AND 2

HYDE HALL, UNIVERSITY ROOM

CONVENERS: JULIANE MÜLLER (POSTDOC, LMU MUNICH/UNC-CH)  
RUDI COLLOREDO-MANSFELD (PROF. AND CHAIR, UNC-CH)

**ENTREPRENEURSHIP, ARTISANS, AND TRADERS:  
THE REMAKING OF CHINA-LATIN AMERICA  
ECONOMIES**



**Monday, June 1**

**Tuesday, June 2**

8:30-8:45 AM	<b>Rudi Colloredo-Mansfeld</b> (UNC Chapel Hill) <b>Juliane Müller</b> (LMU Munich/UNC-CH) Introductory remarks	12:00-1:00 PM	<b>Donald Nonini</b> (UNC Chapel Hill) Discussion	9:00-9:45 AM	<b>Margaret Myers Mullinix</b> (Inter-American Dialogue) Juan Valdez in China: No Cup of tea
8:45-9:30 AM	<b>Josephine Smart</b> (University of Calgary) Dynamics of Convergence and Divergence – Chinese Immigration and Entrepreneurship in Panama	2:15-3:00 PM	<b>José Carlos Aguiar</b> (Leiden University) Popular Capitalism: Entrepreneurial Cultures and the Creation of Value in Mexico-China Trade	9:45-10:30 AM	<b>Rudi Colloredo-Mansfeld</b> (UNC Chapel Hill) Asian Goods and the Reproduction of Indigenous Andean Commercial Diasporas in Ecuador and Colombia
9:30-10:15 AM	<b>Alan Smart</b> (University of Calgary) What does size have to do with it? Petty Investment across Cultural Boundaries	3:00-3:45 PM	<b>Rosana Pinheiro-Machado</b> (University of Oxford) Chinese Goods and People in South America in the Post-BRICS/TRIPS Era	10:30-11:15 AM	<b>Juliane Müller</b> (University of Munich/UNC-CH) Sinicization or Indigenization? Business Relations between a Chinese Electronics Corporation and Bolivian Traders in La Paz
10:15-10:30 AM	Coffee Break	3:45-4:00 PM	Coffee Break	11:15-12:15 AM	<b>Florence Babb</b> (UNC Chapel Hill) Discussion
10:30-11:15 AM	<b>Monica DeHart</b> (University of Puget Sound) Transpacific Crossings: Re-Tooling Chinese Identity and Enterprise for a New Development Era	4:00-4:45 PM	<b>Gordon C. Mathews</b> (The Chinese University of Hong Kong) Low-end Globalization between China and the Western Hemisphere: Latin American and Other Traders in the Pearl River Delta		Lunch End of Symposium
11:15-12:00 AM	<b>Adrian Hearn</b> (University of Melbourne) China, Latin America, and the Rise of Diaspora Entrepreneurs	4:45-5:45 PM	<b>Margaret C. Lee</b> (UNC Chapel Hill) Discussion		



Research in the emergent field of China-Latin America has been centered so far on Chinese investments in the primary sector, on macroeconomic figures, and inter-governmental relations. Scholars are calling for a diversification of disciplinary approaches and more ethnographic work. This symposium concentrates on such locally grounded research into small- and medium-sized business that tap into trans-Pacific manufacturing and trade. We specifically address the experiences and practices of small-scale entrepreneurs in Latin America, both domestic and Chinese, and of Latin American popular traders in China. How do these economic subjects navigate different kinds of political, legal and cultural spaces; how do they build up lasting business relations, and how do they handle long-distance investment and risk taking? How does competition to source Asian goods within Latin America remake regional networks? What market traditions do operators draw on to succeed in trade dealings with China and Chinese partners at varying scales? Are these diverse actors addressed by state officials and bilateral cooperation: if so, how?

IT IS A FREE AND OPEN SYMPOSIUM, BUT PLEASE CONTACT JULIANE MUELLER IF YOU WILL ATTEND: EJMUELLE@EMAIL.UNC.EDU

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